

International Conference on Electronic Business 2025 Outstanding Paper Award

Presented to

Minh Ngoc Bui

National Economics University, Hanoi, Vietnam

for the paper entitled:

*“The Impact of Digital Self-Checkout Technology on Customers’
Intention to Use with The Mediating Role of Trust in Vietnam’s
Retail Industry”*



Loi Ta Van

Loi Ta Van
ICEB 2025 Conference Co-Chair

William Y. C. Wang

William Y.C. Wang
Conference Co-Chair

August 23, 2025

International Conference on Electronic Business 2025 Outstanding Paper Award

Presented to

Van Hung Bui

National Economics University, Hanoi, Vietnam

for the paper entitled:

*“The Impact of Digital Self-Checkout Technology on Customers’
Intention to Use with The Mediating Role of Trust in Vietnam’s
Retail Industry”*



Loi Ta Van

Loi Ta Van
ICEB 2025 Conference Co-Chair

William Y. C. Wang

William Y.C. Wang
Conference Co-Chair

August 23, 2025